IQM4001

LEVEL 4 · SAMPLE ASSESSMENT

INTO QUALIFICATIONS

Global Business, Sustainability and Society

Individual Oral Presentation on a Sustainability Case

Candidate assessment pack

Assessment
IQM4001 A2

Sample set
2026-S

Status
SAMPLE ASSESSMENT

Release timing
at coursework release

Duration
Approximately 15 minutes: 10-minute presentation followed immediately by 5-minute structured viva

Response length
Not applicable

Total marks
100

Weighting
40% of module

AI condition
Level 2 – AI Planning: planning/rehearsal support only; slides, spoken analysis, evaluation, recommendations and viva answers are the candidate's own; no AI or external assistance during live assessment.

About this sample assessment

SAMPLE ASSESSMENT / 2026-S — A fictional regional grocery group, HarbourFresh, operates stores and online delivery in three countries. A proposed reusable-delivery-container scheme could reduce single-use packaging but may increase transport, washing water and customer inconvenience. Analyse whether HarbourFresh should scale the reuse scheme. Explain the sustainability challenge and global/organisational context; apply at least two frameworks; interpret the synthetic evidence; evaluate trade-offs; recommend an action and explain how success should be measured.

Instructions for candidates

- Prepare student-produced, accurately referenced slides for a 10-minute presentation followed by a 5-minute structured viva. Analyse whether HarbourFresh should scale the reuse scheme. Explain the sustainability challenge and global/organisational context; apply at least two frameworks; interpret the synthetic evidence; evaluate trade-offs; recommend an action and explain how success should be measured.
- Permitted materials: Open-resource preparation and live assessment. You may use accurately referenced student-produced slides, credible organisational and sustainability evidence, and visual support. Presentation notes may be brought but should not be relied upon. No live external assistance is permitted. Calculator: not applicable to this assessment.
- Use the synthetic case facts supplied in the question/data. The simplified emissions boundary is container manufacture 115 g CO2e; transport and washing 6 g CO2e per completed use; one completed use displaces one 82 g CO2e single-use pack.
- Slide sequence may follow: challenge/decision; pilot evidence and boundary; stakeholder/framework analysis; trade-offs/options; recommendation/measures/risks; references. Use a maximum of 12 slides in total, including relevant in-text citations and a brief reference list.

Supplied source material

Supplied Case Data

Pilot: For this simplified model, assume one newly issued container per customer order for its first completed use; 1,000 orders; 420 containers returned within 30 days; 580 not returned by day 30; 70 of those later returned by day 60. Return counts do not show whether returned containers were subsequently used again.

Single Use Baseline: 82 g CO2e avoided per completed use

Reuse System: Container manufacture burden: 115 g CO2e per container; transport and washing together: 6 g CO2e per completed use. A completed use displaces one 82 g CO2e single-use pack. Assume these are the complete simplified emissions boundary; ignore end-of-life impacts.

Break Even: Let n be the total number of completed uses per manufactured container, including its first delivery. Compare 115 g manufacture once plus 6 g for each completed use with 82 g avoided per use; solve 115 + 6n < 82n. A return alone is not an additional completed use.

Stakeholders: Customers value convenience; drivers report added handling time; local water users raise concerns about drought-season washing demand; supplier offers a deposit system.

Presentation (10 minutes)

Analyse whether HarbourFresh should scale the reuse scheme. Explain the sustainability challenge and global/organisational context; apply at least two frameworks; interpret the synthetic evidence; evaluate trade-offs; recommend an action and explain how success should be measured.

P1 [90 marks]

Deliver a reasoned case analysis with visual support and a justified recommendation.

Response guidance: P1 carries 90 marks: challenge/context (15), framework application (25), analysis (30), evaluation/recommendation/delivery (20). The structured viva carries the remaining 10 marks: relevant accurate answers (4), justification of method/recommendation (4), and independent judgement under follow-up (2).

Structured viva [10 marks total: V1–V4 collectively]

Respond orally to the assessor questions.

V1

What evidence could change your recommendation?

Response guidance: Answer directly and justify your evidence/method.

V2

How would you include transport and washing impacts without overstating precision?

Response guidance: Answer directly and justify your evidence/method.

V3

Which stakeholder is least represented in the pilot data and how would you address that?

Response guidance: Answer directly and justify your evidence/method.

V4

What would you do if measured completed uses per container remained below the model's break-even threshold?

Response guidance: Answer directly and justify your evidence/method.

Prepare and submit your work

- Use only the synthetic evidence for the numerical comparison and independently verified sources for any additional framework or policy claims. Provide source notes on slides. P1 is 90 marks and V1–V4 together are 10 marks.
- The supervised presentation and assessed viva will be recorded and retained securely for marking and moderation under current retention requirements.